



Title: Advertising Design Faculty Member

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Work Location: Detroit, Michigan,

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## Description

The College for Creative Studies (CCS) seeks candidates for the full-time position of Advertising Design/Copywriting faculty. Position is responsible for providing educational leadership and expertise, now and in the future, in the areas of art direction and copywriting. The faculty member assists the Department Chair in expanding and growing the department and in curriculum development.

### Program Description

The Advertising Department offers BFAs in Advertising Design and Copywriting. The award-winning department is dedicated to educating students for successful careers as art directors, copywriters and creative technologists in the advertising industry. The department teaches strategy, conceptual thinking and creative processes to pursue excellence in advertising across a wide range of traditional and digital media. In accordance with the CCS institutional mission, students are nurtured to become leaders and interdisciplinary problem solvers, employ ethical principles for advertising practices, appreciate diversity of audiences and markets, shape society, and advance economic growth.

### Position Accountabilities and Essential Functions

- Teach three classes per semester during the academic year and educate undergraduate students in art direction and copywriting.
- The faculty member must have the ability to teach concept and process skills, layout, typography, design, television commercial concept and production, digital media, campaign development, presentation and portfolio development.
- The faculty member works closely with the chair and key members of the department to improve and implement course content and to promote the program and its graduates on a national level.
- Additional responsibilities include cultivating and maintaining strong relationships within the local and national advertising industry, and assisting with developing resources for the department.
- Experience at the associate creative director or creative director level, with expertise in team management, department administration and agency leadership is desired.
- Continued professional activity and growth and service at the department, college, and professional community are also required.

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## Required Skills

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### Qualifications and Experience

A terminal degree (MFA or equivalent) in advertising, advertising design, copywriting, or related discipline strongly preferred. Candidates with an undergraduate degree and substantial professional experience will also be considered. College-level or post-graduate portfolio school teaching experience highly desirable.

### Applicants must demonstrate:

A strong background in concept development, advertising history, art direction, copywriting, digital media, video production, design, and marketing.

- Proficiency in (and ability to teach if necessary) Adobe CC applications.
- Experience with After Effects, and Adobe Premiere is highly sought after.
- Experience in leadership, administration and project management.

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## Comments

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### About CCS

College for Creative Studies is a nonprofit institution; it is one of the leading art and design colleges in the world. CCS is ranked by LinkedIn as a top three design school in the US and the best in the Midwest, based on alumni success. CCS has state-of-the-art facilities to support the complete range of creative production, from traditional art forms such as painting, glassblowing, foundry, and printmaking, to the most contemporary systems, including the latest digital imaging technology and extensive rapid prototyping output tools. The College currently enrolls more than 1,400 undergraduate and graduate students.

It offers a Bachelor of Fine Arts in 13 majors: Advertising Copywriting, Advertising Design, Crafts, Entertainment Arts, Art Education, Fashion Accessories Design, Fine Arts, Graphic Design, Illustration, Interior Design, Photography, Product Design, and Transportation Design. It also offers a Master of Fine Arts in four majors: Color and Materials Design, Interaction Design, Integrated Design, and Transportation Design.

The College for Creative Studies subscribes to the principle of equal opportunity in its employment, admissions and educational practices and strives to provide an educational environment and workplace free from unlawful harassment or discrimination. Discrimination, including harassment, because of age, race, color, national origin, religion, sex, sexual orientation, marital status, disability or any other characteristic protected by law is strictly prohibited.

CCS is a member of the Michigan Higher Education Recruitment Consortium (MI-HERC) whose mission is to support the efforts of its member institutions to recruit and retain outstanding faculty, administrators and support staff through the sharing of information and resources. Through collaboration, innovation, and mutual investment, MI-HERC seeks to engage in employment outreach efforts to achieve diversity and excellence in faculty, other academic personnel, staff, and senior management applicant pools and to help identify employment opportunities for dual career couples, an increasingly important factor in higher education

recruitment and retention.

**Kind:** Full Time

**Level:** Faculty

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**Apply**

**Applicants are encouraged to apply immediately.** The search will close when a suitable candidate is hired.

A cover letter, resume, statement of teaching philosophy, URL portfolio or DVD, and breakdown of professional work and samples of student work (if applicable) should be sent to:  
[hr@collegeforcreativestudies.edu](mailto:hr@collegeforcreativestudies.edu)

Post “Advertising Design Full-Time Faculty” in the subject line.

Advertising department websites:

<http://www.collegeforcreativestudies.edu/academics/undergraduate-programs/advertising-copywriting>

<http://www.collegeforcreativestudies.edu/academics/undergraduate-programs/advertising-design>

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