



Title: Department Chair for Advertising + Public Relations Date Printed: 07/18/2018

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Work Location: Tuscaloosa, Alabama,

Description

The College of Communication and Information Sciences at The University of Alabama in Tuscaloosa invites applications for the position of **Chair of the Department of Advertising and Public Relations (A+PR)**.

We are a faculty of 26 entrepreneurial and internationally engaged teachers, scholars and advertising and PR professionals with diverse research and creative perspectives. Our mission is to prepare our 1,420 undergraduate and graduate students to be highly competent, socially conscious, and engaged leaders to shape the future of global advertising and public relations. The department's PRSA-certified public relations sequence, with 1,000 majors, has been a finalist in PRWeek's Education Program of the Year in eight of the last 10 years. It offers a general major as well as communication management specializations in technology and digital, nonprofit, and sports and entertainment. The department's advertising sequence, with 400 majors, offers a general major and two competitive specializations—consumer and creative. Our students consistently generate award-winning work and annually participate in the One Club for Creativity's Young Ones competition during Creative Week in New York. The department's M.A. program combines advertising and public relations and typically enrolls 15-20 students. We are also home to The Plank Center for Leadership in Public Relations.

Our next chair must be a dynamic and compelling leader whose passion for the mission energizes the students, faculty and staff, to commit themselves to a shared, strategic vision of excellence in everything they do. That person will bring a vision that supports our existing high standards and goals but will also motivate us to achieve even higher levels of performance. S/he will be a scholar with a national/international reputation in their field of study who values innovation, creativity, rigorous inquiry, collegiality, and diversity and who has a strong commitment to collaborative decision-making and faculty governance.

The chair is the official "face" of the department and as such must be an effective manager and communicator.

Responsibilities include:

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- Recruiting, mentoring and retaining faculty/staff;
 - Fostering an environment conducive to strengthening internal research culture and external research reputation;
 - Managing the A+PR budget and our development efforts; Building and nurturing external relationships;
 - Representing the department to the College and the University; and
 - Providing vision, direction and execution of A+PR strategic initiatives.

Required Skills

A Ph.D. in mass communication or a closely related field is required. The successful candidate will be at the Professor or Senior Associate Professor rank and have a distinguished record of scholarship and professional reputation that warrant a senior-level appointment at a major research institution. The candidate should have the following:

- An understanding of and appreciation for the value of both advertising and public relations;
- A nationally/internationally renowned research record;
- A demonstrated commitment to excellence in teaching; and
- The ability to work in a collaborative and collegial manner with a diverse faculty, staff, and students.

The search is open with respect to subfield specialization. The successful candidate would be appointed to the permanent faculty and would serve as chair for an initial term of five years. Salary will be competitive and commensurate with credentials and experience.

Benefits

Salary will be competitive and commensurate with credentials and experience.

Comments

We are one of four academic units in the College of Communication & Information Sciences. The college has 3,225 undergraduates, 100 full-time faculty members, and 404 graduate students, including 48 in the college's Ph.D. program. Facilities include the Institute for Communication and Information Research and the 50,000-square-foot Digital Media Center, home to the Center for Public Television, Alabama Public Radio, and WVUA 23, a full-power commercial television station serving a top-50 television market. The university, college and departments are fully accredited.

The University of Alabama is the state's flagship public university and offers the full course of academic programs and social life to its approximately 38,500 students. It is located in Tuscaloosa, which has a metropolitan population of more than 115,000 and offers excellent quality of life with many cultural and outdoor activities, as well as a very reasonable cost of living. Tuscaloosa is a morning's drive from the Smoky Mountains, Gulf Coast beaches, New Orleans, Nashville and Atlanta.

Kind: Full Time

Level: Senior Executive

Apply

Candidates must apply online at <https://facultyjobs.ua.edu> and must attach a cover letter and CV that includes a list of three references with phone numbers and email addresses. Please refer to the online instructions for applicants. Candidates selected for interviews will be required to submit a disclosure and consent form authorizing a background investigation.

Review of applications will begin September 1, 2018, and will continue until the position is filled. The new chair will begin serving in Fall 2019. Questions may be directed to the chair of the search committee, Dr. Karla K. Gower at gower@apr.ua.edu

*The University of Alabama is an Equal Opportunity/Affirmative Action Employer.
Women and minorities are encouraged to apply.*

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